

Who we collect data for

Below is a list of the different job titles for teachers and decision makers in all UK schools that we collect data for. You can choose to include any of these job titles in your bespoke schools mailing list to make sure your marketing is targeted directly at the relevant person. If you want any guidance on who the most relevant teacher or decision maker would be for your marketing, please just get in touch and we'll be happy to advise: phone 01257 460036 or email info@schoolmailings.com.

CHAIR OF GOVERNORS

HEAD TEACHER

DEPUTY HEAD
(Pastoral/Behaviour)

DEPUTY HEAD
(Curriculum/Teaching and Learning/Academic)

SITE MANAGER
(Facilities Manager /Caretaker)

BUSINESS MANAGER
(Finance Manager/Bursar)

ASSISTANT HEAD TEACHERS

(Senior Teacher/Senior Leader)

HEADS OF YEAR
(Year Coordinator)

HEADS OF DEPARTMENT

HEAD OF YEAR 7

(Year 7 Coordinator / Year 7 Leader)

HEAD OF YEAR 8

(Year 8 Coordinator / Year 8 Leader)

HEAD OF YEAR 9

(Year 9 Coordinator / Year 9 Leader)

HEAD OF YEAR 10

(Year 10 Coordinator / Year 10 Leader)

HEAD OF YEAR 11

(Year 11 Coordinator / Year 11 Leader)

HEAD OF SIXTH FORM

- | Head of Expressive Arts
- | Head of Art
- | Head of Drama
- | Head of Dance
- | Head of Music
- | Head of English/Literacy Coordinator
- | Head of Technology/Design Technology
- | Head of Resistant Materials
- | Head of Food Technology/Nutrition
- | Head of Humanities
- | Head of Geography
- | Head of History
- | Head of Languages
- | Head of French
- | Head of German
- | Head of Spanish
- | Head of Chinese
- | Head of PE/Sports/Games
- | Head of Creative Arts
- | Head of Media
- | Head of Performing Arts
- | Head of Maths/Numeracy Coordinator
- | Head of Engineering
- | Food Technology/Nutrition Teachers
- | History Teachers
- | Maths/Numeracy Coordinator Teachers
- | PE/Sports/Games Teachers
- | Science Teachers
- | Technology/Design Technology Teachers
- | ICT Teachers
- | Business and Economics Teachers
- | Physics Teachers
- | German Teachers
- | Spanish Teachers
- | Swimming Teachers

- | Head of Science
- | Head of Chemistry
- | Head of Biology
- | Head of Physics
- | Head of Special Needs/ SEN/SENCO
- | Head of Religious Studies
- | PSHE/Citizenship Leaders
- | Head of Business & Economics
- | Head of ICT/ICT Coordinator
- | IT Manager/Network Technicians
- | EYFS Coordinator
- | KS1 Coordinator
- | KS2 Coordinator
- | KS3 Coordinator
- | KS4 Coordinator
- | EYFS Teachers
- | KS1 Teachers
- | KS2 Teachers
- | KS3 Teachers
- | KS4 Teachers
- | KS5 Teachers
- | Drama Teachers
- | English/Literacy Coordinator Teachers
- | Geography Teachers
- | Languages Teachers
- | Music Teachers
- | Religious Studies Teachers
- | Special Needs Teachers
- | PSHE/Citizenship Leader Teachers
- | Biology Teachers
- | Chemistry Teachers
- | French Teachers
- | Expressive Arts Teachers
- | Dance Teachers

NON-TEACHING STAFF

Catering Manager, Librarian, Marketing Manager, Exams Officer, Heads PA/Head Teachers Assistant, Office Manager/School Secretary, Parent teacher Association/PTA (just email if no name), Child Protection Officer, Head of Careers/Careers Officer, Health and Safety Manager, Teacher Training/INSET/Continuous Professional Development (CPD)/Staff Development, School Visits Coordinator/School Trips Coordinator, Attendance Officer