

Email Design Checklist

If you require some design work for your forthcoming email campaign, School Mailings would be delighted to help you. Below is a checklist of some of the things you can supply to us in order to create a professional and successful email for you.

Full email design is charged at £149 plus VAT.

To make the most of your upcoming email campaign, it would be helpful if you could provide some or all of the following;

1. Company logo
2. Images related to your product
3. Case Studies
4. Testimonials
5. Key contact details
6. Subject line ideas
7. Call to action (eg; order now by , , , / arrange a free consultation by . . . / etc)

Finally, it is always useful if you can provide the key text to go in the email as nobody knows your business better than you.

Once you have gathered the information, please email it to info@schoolmailings.com and we can put together your email for you within 72 hours.

